



# **David M. Gobis Ceramic Tile Consultant** 7630 Douglas Ave. Racine, Wisconsin 53402 262-994-1175

dave@ceramictileconsultant.com

### **Curriculum Vitae**

**Current Positions** Independent Ceramic Tile Technical Consultant

Technical Consultant to National Tile Contractors Association

Technical Consultant to Ceramic Tile Institute of America

Technical Consultant to Tile Council of North America

Technical writer and columnist for Business News Publishing

**Current Duties** 

Author of numerous programs for all segments of the industry. Do extensive travel giving both lecture and hands-on presentations on a nationwide basis. Serve as a speaker at ceramic industry events. Serve as a voting member on all ceramic tile related technical and standards committees. Provide industry focused ceramic tile installation inspection and consulting services. Write numerous technical articles for trade publications.

## **Summary of Work** Experience

1970-1976 Mayfield Tile & Mantel Jesup, GA

Apprentice Tile Setter

1976-1980

G.M. Associates

Racine, WI

Flooring Contractor, President and Active Installer

7ileConceptsInc.

1980-1998 Tile Concepts Inc. Racine, WI

Full-time Flooring Contractor President and Active Installer



- 1999 2008 Ceramic Tile Education Foundation Clemson, SC **Executive Director** 
  - Assumed duties of Technical Director in 2006 for transition

Fall of 2008 Begin operations as independent technical consultant

**Awards** 

**Recipient of 2009 NTCA Industry Cornerstone Award** 

(National Tile Contractors Association)

2015 TCNA Tile Person of the Year (Lifetime

**Achievement Award)** 

(Tile Council of North America)

## Current and Past Professional Activities

Past President Ceramic Tile Education Foundation

Former Director Region 6 National Tile Contractors Association

Former Chairman NTCA Website Committee

Former Chairman NTCA Training and Education Committee

Ceramic Tile Institute of America Technical Consultant

Gateway Interior Design Advisory Committee

Tile Council of America IICRC Tile Claims Inspector Committee Member

Floorcovering Institute-Certified Hard Surface Claims Inspector Author

Tile Council of America Team Advisory Committee

Tile Council of America Delegate on Responsible Solutions for Mold Committee

Current Voting Member of the ANSI A108 Committee for the Installation of Ceramic

ASC A108 Committee on Large Tile

ASC A108 Committee on Expansion Joints

Current Committee Member ISO TC-189 Ceramic Standards TAG

Current Member ASTM C-21 Whitewares

Current Member of the Tile Council of America Handbook Committee

Current Member of the NTCA Technical Committee

Current Member of the NTCA Methods and Standards Committee

NTCA Technical Subcommittee Chairman on

- Wood Substrates
- Gypsum Substrates

Journeyman Tile Setter (Current Member BAC Local 4) #414274

Currently provide or have provided consulting inspection services, reports, advice on a National and International basis. Provide expert witness testimony in numerous cases for both Plaintiff and Defendant to Insurance Companies, Manufacturers, Contractors, Architects, Retailers, Builders, Associations, and Consumers. Answer roughly 3000-4000 calls, emails, and faxes per year on ceramic tile related issues in current position. In the previous 10 years, wrote and implemented National ceramic tile training programs including ceramic tile inspection as Executive Director of the Ceramic Tile Education Foundation.

Featured Speaker at Coverings Ceramic Tile Exposition and Surfaces Floor Covering Show since 1998

Over 75 different tile presentations on various subjects available on request

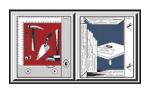












**Additional Comment** 

**Presentations** 

### **Articles Published**

List of some recent articles, complete listing of 156 individual published articles dating from 1996 through 2011 available on request

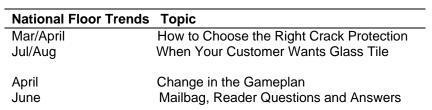


Floor Covering Installer Topic			
Oct/Nov	The Basics of Cracked Tile Prevention		
Aug/Sept	Exterior Tile Work		
Mar/Apr	Tile Trouble Shooting		
Jan/Feb	The Lowdown on Backer Boards		
July/Aug	4-5 or 6 Spots of Mortar		
Sept/Oct	Mortar Bed Installations		
Nov/Dec	Concrete Floor Prep- Flat and Ready?		
Jan/Feb	Large Tile Installation		
Mar/April	Movement Joints, Sometimes You Win,		
May/June	Tile Decks and Patios		
July/Aug	Pool and Spa Tile		
Sept/Oct	Is Thinset For Dummies		
TILE Magazine Issue Topic			



TILE Magazine Issue Topic			
Sept/ Oct	Cleaning and Sealing Tile and Grout		
Jun/July	Let's Keep it Quiet with Sound Control		
Jan/Feb Mar/April Sept/Oct Nov/Dec	The Crack-Free Guarantee Underlayments for Tile Floors Noise Abatement for Tile Floors A Membrane for Every Floor		
Mar/April April/June June/July Sept/Oct	Yes, No. or Maybe Specification Writing Crack Free Tile Floors Is It Really Waterproof		







TileLetter Issue	Topic
July June	Membrane Uses and Abuses Just Mud It!
June	Just Muu It:
January	Crack Isolation
February	Felt Alert!

Monthly contributor to "Ask the Expert" since 2007

TileDealer Issue	Topic	
September	The Bigger the Better	
October	Expansion Joints	

